
From: Horseshoe Bill <horseshoebill@hotmail.com>
Sent: Friday, December 21, 2018 8:55 AM
To: Blaine City Council
Subject: Request from public about handling of business relocation

Hello City of Blaine,

In response to your asking the public how they feel about how your handling the new chocolate factory wanting to locate here....my opinion, it could be handled better from what I read!

Your article asking for public input, in my opinion reads quite negatively and anti business for our area. It skirts on the pessimistic side, rather than on the hopeful, helpful angle. This piece does more to discourage other businesses to locate here, rather than encourage others to locate here. Read between the lines.

Many people in our area, Semiahmoo especially are business owners in other areas, and may be interested in relocating here, after reading how this short story is constructed, I would say it doesn't help them be interested, but would discourage a potential company from locating here.

Of course the city should be interested, positive and welcoming to this business. They should do all they can to facilitate their relocating a factory in our town and that angle should come across in any forms of media. The article reads like they are not that interested.

Remember, others are out there and read the local papers, making decisions based on how our leaders handle things, and how the local paper presents the story.

From what I read, I would say, our city isn't handling this company very well, in fact, if I was this company, and read your piece in the paper of late, I would likely feel slighted and feel like I wasn't welcome and pull out. Where is the line, "We want this company to locate here and will do everything in our power to do what is necessary for this to take place, if not this parcel, another one that would be suitable" Wouldn't something like this come across more positive?

Don't let them kick them in the teeth and let them slip by like other developers have in the past.

I hope you can save this company from leaving town, the piece reads very poorly.

Please be more positive, proactive and welcoming, and keep the ball rolling.

Thank you,
Bill Becht
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